

El Dorado Broadcasters, LLC

General Contest Rules

1. No purchase is required to play or win on any of the El Dorado Broadcasters, LLC stations (KSNI, KSMX, KSMY, KXFM).
2. All contestants must be permanent residents of the state of California and must provide El Dorado Broadcasters, LLC with a valid form of identification and Social Security Number.
3. All contestants must be at least 18 years old to be eligible for contests that are not affiliated with an alcoholic beverage manufacturer or distributor, or that include hotel accommodations and/or air travel.
4. All contestants must be at least 21 years old to be eligible for contests that are not affiliated with an alcoholic beverage manufacturer or distributor.
5. One entry per household. A “household” is determined as any individuals at the same address. After winning a contest on an El Dorado Broadcasters, LLC station, the individual/household is ineligible to win all other contests on an El Dorado Broadcasters, LLC station for a period of thirty (30) days. All individuals/households receiving prize(s) valued at equal to or great than \$500.00 from an El Dorado Broadcasters, LLC may be issued a 1099 Federal Income Tax Form by El Dorado Broadcasters, LLC, and are ineligible to win a prize(s) valued at equal to or greater than \$500.00 for a period of one calendar year from the date of winning. If it is determined that a selected contestant is ineligible as a result of one or both of these restrictions, another contestant will be selected. This procedure will continue until these restrictions are satisfied.
6. For telephone contests, listeners may enter by calling: for KSNI (805) 925-5764; KXFM (805)349-9369; KSMY (805)361-1067; KSMX (805)361-1366. If any problems are discovered by the El Dorado Broadcasters, LLC, different call in numbers or addresses may be substituted and utilized after those numbers and addresses are broadcast on an El Dorado Broadcasters, LLC station. In the event a caller is disconnected during a contest before his/her name and phone number are recorded, then the prize will be awarded to the next caller whose name and phone number are recorded. The person operating the telephone at the El Dorado Broadcasters, LLC station has the final decision as to who is the winning caller.
7. For contests requiring an entry, the may be faxed to (805) 928-1544, emailed to contest specific address on El Dorado Broadcasters, LLC station’s websites: sunnycountry.com; 991thefox.com; 1240ksmx.com; elcompa1067.com, or mailed/delivered to 2215 Skyway Drive, Santa Maria, CA 93455. All entries become property of El Dorado Broadcasters, LLC and will not be returned. El Dorado Broadcasters, LLC reserves the right to retain any or all contest materials for any reason that El Dorado Broadcasters, LLC deems crucial to the completion of the contest, or reasons relating to publicity and/or advertising. El Dorado Broadcasters, LLC shall have no responsibility for failure to win or claim any prize based on difficulties with telephone, facsimile, email, Internet difficulties or any circumstances in any contest.
8. Any specific rule and/or restrictions pertaining to individual contests (entry dates, a limit on number of words on an entry, etc.) will be disclosed in on-air announcements.
9. Prize(s) must be picked up at El Dorado Broadcasters, LLC business office or other pre-arranged location within thirty (30) days of notification to the winner, or the prize(s) will be forfeited. El Dorado Broadcasters, LLC assumes no liability for the delivery of prizes.
10. In the event the winner is subject to or the subject of any order of legal process issued by any

governmental agency having jurisdiction over the affairs of the winner, (i.e. garnishment, child support, order, judgment, lien, and the like), El Dorado Broadcasters, LLC's delivery of the prize to the official representative of the governmental entity claiming a right to the prize shall be thus deemed as El Dorado Broadcasters, LLC awarding the prize to the winner. El Dorado Broadcasters, LLC shall be entitled to rely in good faith, upon any documents presented by the representative seeking to collect the prize in lieu of the winner. El Dorado Broadcasters, LLC shall not be liable of any claim by any winner for damages incidental thereto.

11. El Dorado Broadcasters, LLC and its parent company Frontier Broadcast Holdings, all participating co-sponsor companies and their advertising and promotional agencies absolve themselves and shall be held harmless from any action or liability arising from any station contest or prizes awarded in any station contest. Winners may be required to sign a release form or affidavit of eligibility to claim their prize. Failure to do so will result in forfeiture of prize.

12. Winner consent to the use of their name, likeliness, and all verbal and written communications with the station for publicity purposes.

13. Employees and families of El Dorado Broadcasters, LLC and its parent company Frontier Broadcast Holdings, all participating co-sponsor companies and their advertising and promotional agencies are not eligible. Employees of all other El Dorado Broadcasters, LLC area radio stations and household members of such individuals are not eligible.

14. All prizes are non-transferable and are not redeemable for cash. El Dorado Broadcasters, LLC reserves the right to substitute a prize of similar value. El Dorado Broadcasters, LLC can not be held responsible for unforeseen cancellations or delays of concerts/events or transportation caused by weather, promoter or performer.

15. Winners are solely responsible for all applicable local, state and federal taxes. Winner may be issued a 1099 MISC federal tax form if in one calendar year the prize value of all prizes won in contest from El Dorado Broadcasters, LLC and/or participating co-sponsors exceeds \$600.00.

16. El Dorado Broadcasters, LLC and its parent company Frontier Broadcast Holdings assumes no liability for situations, repairs, or incidents arising from any aspect of any prize awarded in any contest. El Dorado Broadcasters, LLC and its parent company Frontier Broadcast Holdings, their advertising agencies, affiliates, contest sponsors, employees, and immediate families of each absolve themselves and shall be held harmless from any action or liability arising from any contest or prize awarded in any contest.

17. The following are specifically related to E-contest and E-mail Club promotions on El Dorado Broadcasters, LLC station's websites:

- a) All appropriate information in required fields must be filled out or you will be disqualified.
- b) To win a prize you must reside within the listening area of El Dorado Broadcasters, LLC, as defined at the exclusive discretion of El Dorado Broadcasters, LLC management.
- c) Any problems with the Internet or email are not El Dorado Broadcasters, LLC responsibility.
- d) Contestants who register to participate on our website may be required to produce a printed copy of proof of registration before being allowed to participate in the contest.

18. Due to the nature of our programs that are heard online over the Internet, contests heard on an El Dorado Broadcasters, LLC station's Internet audio stream are slightly delayed from the time the contests are heard on a broadcast station, and will be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for as much as thirty (30) seconds or more. This means that when El Dorado Broadcasters, LLC station contests are played that a required specific caller to telephone the radio station (such as "Caller number 10 when you hear the sound effect"), listeners to the online audio stream may be at a disadvantage in participating over those listeners who hear the contests on-air.

19. All giveaways and contest are void where prohibited by law. All local, state and federal regulations apply. As a licensee of the FCC and a trustee of the public airwaves, El Dorado Broadcasters, LLC reserves the right to interrupt and/or discontinue any contest or promotion (and not award the offered prize) at the discretion of El Dorado Broadcasters, LLC management if world events, the national mood, or public safety so warrant El Dorado Broadcasters, LLC reserves the right to disqualify any winner if the contest rules have been violated in any way. Stations reserve the right to amend the rules to any contest at any time. All decisions made by El Dorado Broadcasters, LLC are final.

20. A copy of these rules are available during business hours at El Dorado Broadcasters, LLC studios, 2215 Skyway Drive, Santa Maria, CA 93455.

Revised 9/15/2009